



INDIANA AEROSPACE UNIVERSITY

IAU Town Center Basak, Kagudoy Rd., Lapu-Lapu City

BACHELOR OF SCIENCE IN TOURISM AND TRAVEL MANAGEMENT

Effective Academic Year 2014-2015

FIRST YEAR

FIRST SEMESTER

Subcodes	Descriptive Titles	Lec	Lab	Units	Pre Req
Eng 100	Study & Thinking Skills in English	3	0	3	
Fil 100	Sining ng Pakikipagtalastasan	3	0	3	
Math 100	Business Math	3	0	3	
MGT 1	Principles of Management	3	0	3	
TTM 100	Principles of Tourism 1	3	0	3	
TTM 110	Intro. to Hotel and Restaurant Mgt	3	0	3	
TTM 111	Culinary Arts and Science w/ Lab	3	6	5	
CM1	Bible Study	1	0	1	
PE 11	Self Testing Activities	2	0	2	
NSTP 1	Civic Welfare Training Program 1	3	0	3	
		27	6	29	

SECOND SEMESTER

Subcodes	Descriptive Titles	Lec	Lab	Units	Pre Req
Engl 120	Writing in the Discipline	3	0	3	Engl 100
	Pagbasa at Pagsulat sa Ibat Ibang				
Fil 2	Disiplina	3	0	3	Fil 1
ACCTG 1	Fundamentals of Accounting	6	0	6	
TTM 120	Principles of Tourism 2	3	0	3	TTM 100
TTM 121	Principles of Safety, Hygiene ,Sanitation	3	0	3	
TTM 122	Domestic Tourism	3	0	3	TTM 100
TTM 123	Airline Ticketing Procedures	3	0	3	
CM2	The Creed/Profession of Faith	1	0	1	CM 1
PE 12	Fundamentals of Rhythmic Activities	2	0	2	PE 11
NSTP2	Civic Welfare Training Program 2	3	0	3	NSTP 1
		30	0	30	

SECOND YEAR

FIRST SEMESTER

Subcodes	Descriptive Titles	Lec	Lab	Units	Pre Req
Engl 200	Speech and Oral Communication	3	0	3	Engl 100,120
Rizal	Rizal's Life, Works and Writing	3	0	3	
ANTHRO	Cultural Anthropology	3	0	3	
HISTORY	Phil. History, Gov't and Constitution	3	0	3	
Comp 1	Basic Computer Science	2	3	3	
ACCTG 2	Partnership and Corporation Acctg.	6	0	6	ACCTG 1
TTM 210	Travel Agency Management Operation	3	0	3	TTM 123
TTM 200	World Tourism, Geography & Culture	3	0	3	TTM 122
CM 3	The Commandments and Moral	1	0	1	CM 1,2
PE 21	Group Games & Sport/Martial Arts	2	0	2	PE 11,12
		29	3	30	

SECOND SEMESTER

Subcodes	Descriptive Titles	Lec	Lab	Units	Pre Req
ENGL 220	Business Correspondence	3	0	3	
FL 1	Foreign Language 1	3	0	3	
PD	Personality Development	3	0	3	
MKTG 1	Principles of Marketing 1	3	0	3	
TTM 221	Transportation Management	3	0	3	
TTM 220	Eco-Tourism	3	0	3	
PRACT 1	Practicum 1	6	0	6	
CM 4	The Sacraments	1	0	1	
PE 22	Recreational Activities	2	0	2	
		27	0	27	

THIRD YEAR

FIRST SEMESTER

Subcodes	Descriptive Titles	Lec	Lab	Units	Pre Req
MATH 120	Basic Statistic	3	0	3	
Econ 100	Econ with Taxation and Land Reform	3	0	3	
Philo 1	Logic	3	0	3	
FL 2	Foreign Language 2	3	0	3	FL 1
FIN	Basic Finance	3	0	3	ACCTG 1,2
TTM 300	Total Quality Management	3	0	3	MGT. 1
TTM 311	Tourism Marketing	3	0	3	MKTG.1, TTM 100,120

SECOND SEMESTER

Subcodes	Descriptive Titles	Lec	Lab	Units	Pre Req
LIT	Literature	3		3	
Natsc1	Ecology(Environmental Awareness)	3		3	
	Entrepreneurship & Business Planning				
TTM 323	In Hospitality and Tourism Industry	3		3	
	Urban Conservation &Heritage				
TTM 326	Preservation	3		3	TTM 220,120
TTM 325	Tourism Law	3		3	HISTORY
					TTM 100, 220, 326
TTM 321	Tourism Planning and Development	3		3	
TTM 320	Tourism Impacts & Sustainability	3		3	TTM 120

TTM 321	Tour Packaging and Operation with Domestic/International Tour	3	0	3		TTM 324	Management Information System	2	3	3	COMP.1
TTM 313	Research 1-Thesis Design	2	0	2		TTM 314	Research 2-Thesis Writing	2		3	
		26	0	26				25	3	26	

FOURTH YEAR

FIRST SEMESTER					SECOND SEMESTER						
Subcodes	Descriptive Titles	Lec	Lab	Units	Pre Req	Subcodes	Descriptive Titles	Lec	Lab	Units	Pre Req
HUM	Art Appreciation	3	0	3		Pract 2	Practicum with Seminar(600 hours)	6	0	6	
Psych1	General Psychology	3	0	3				6	0	6	
HRD	Human Resource Development	3	0	3	MGT.1						
TTM 414	Computerized Reservation System	3	0	3	COMP.1, TTM 320						
TTM 410	Human Behavior in Organization	3	0	3	MGT.1, HRD						
TTM 411	Cruiseship Management	3	0	3	TTM 110,120						
TTM 412	Events Management w/ Lab	3	0	3							
		21	0	21							

Upon completion of the two-year course, the student will be granted the Certification of Associate in Tourism and Travel Management provided he/she has undergone the 300 hours OJT in any accredited Travel Agency/Hospitality Agency/Company.

A graduate in Associate in TTM who wishes to proceed to BS in TTM will enroll in Practicum 2 with 300 hours only instead of 600 hours.

Upon completion of the course the student will be conferred the degree of Bachelor of Science in Tourism and Travel Mgt.(BSTTM) after undergoing another 300 hours OJT in any accredited Travel Agency/Hospitality Agency/Company.